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NRS Makes the Transition to PVC-Free Foam in PFD Line

MOSCOW, IDAHO – April 24th, 2008 – NRS is continually striving to reduce impact on the environment from the materials and packaging of their products. From kayak and canoe flotation bags to drybags, and now PFD foam, NRS is eliminating PVC (polyvinyl chloride). NRS is going PVC-Free in the entire PFD line.

The only difference NRS customers will notice is a small PVC-Free logo printed on every jacket. Not even the price of NRS PFDs has been affected by this transition. The foam performs with equal ability as previous foam versions, minus the PVC.

Bryan Dingel, NRS VP commented, “Our concern was the plasticizers used to make PVC flexible. The plasticizers can leach out of the PVC material and into the environment. Plasticizers can be harmful to humans as well, so we’ve switched to acrylonitrile-butadiene rubber (NBR) which is plasticizer-free, while still soft like PVC.”

About NRS:

NRS is a leading manufacturer and distributor of innovative, rugged boating apparel, accessories and inflatable boats. Started in a home garage in 1972, the company has grown to be a major force in the paddlesports industry, satisfying customers in the U.S. and over 40 other countries worldwide.

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